

Action Area	Rationale and Regional Focus	Components of Intervention	Partners and value added	Budget
Enhancing Women's Access to Markets and Essential Services	<p>Women's Empowerment: This project will improve value chains to facilitate access to viable markets for women in the informal sector. Women constitute more than 91% of workers in the informal economy of Ghana, particularly in the service, supplies and agricultural sectors where incomes are unstable. One of the main challenge is access to sustainable market for the women. In a country where 31.40% of households are headed by women, their levels of incomes have implications for a third of household livelihoods and future outcomes. This project will target rural women in the three Northern Regions and other vulnerable regions</p>	<p>This proposal therefore aims at leveraging market opportunities to improve the economic wellbeing of poor women as a means of increasing incomes and graduating families out of poverty. An assessment would be conducted to understand market demands and trends to facilitate linkages to markets and essential services for project beneficiaries to improve sustainable economic gains. The use of technology will be explored to increase access to markets for project beneficiaries. Specifically; the project will:</p> <ol style="list-style-type: none"> 1. Improve capacities to access to essential services: Enhance Women's cooperatives and self-help groups' lobbying and advocacy capacities for essential Services to improve production and their livelihood. A platform for negotiation will be created to enable rural women entrepreneurs to directly interface with local government entities and the private sector in negotiating for access to services and markets 2. Enhancing production and Market linkages: Conduct an assessment to understand market demands and trends to facilitate the strengthening of rural women's business capacities through skills training, enhancing production and market linkages. Skills training will focus on training on financial literacy and business and entrepreneurial skills, while production will be enhanced with focus on the use of improved inputs, improved storage, and other post-harvest technologies, as well as value addition activities like packaging. 	<p>Network for women's rights (NETRIGHT), the Ministry of Gender, Children and Social Protection and the Ministry of Trade and Industry; UN Gender Team</p> <p>Linkages to selected German supported initiatives</p> <ul style="list-style-type: none"> • CAADP: Skills development for women in agriculture <p>UN Sustainable Development Partnership with Ghana</p> <p>UNDP</p>	5 million

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		<p>3. Strengthen access to finance: Enhancing women's Access to Microfinance to strengthen their business through training women on how to identify existing channels of micro-finance and facilitate platforms of engagement where women can learn about lending products and Micro Finance Institutions (MFI) stakeholders can also deepen their understandings of the needs and interests of the women. In addition, some beneficiaries would be provided with seed capital to expand their businesses.</p>		